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<https://funnelstory.ai/>

Scale Customer Success with FunnelStory AI

FunnelStory AI can automatically discover and model your data in minutes, learn from your best customers, generate “optimum” conversion funnels, design “effective” engagements, and signal sales when customers are ready for more

-  **Retrace Customer Journeys**
Unify product, conversations, revenue, & support data to retrace your account’s entire timeline
-  **Discover High-Potential Accounts**
Identify accounts with high potential for expansion, up-sell, or cross-sell based on specific criteria
-  **Craft Ideal Adoption Journeys**
Leverage AI-powered insights to build optimal product adoption funnels for different customer segments
-  **Run precision marketing with Audience AI**
Unlock insights to model ideal and weak audiences. Re-target at-risk accounts and nudge ideal segments with laser-focused campaigns
-  **Engage and Nudge Accounts**
Predict what drives customer success for each account and receive personalized recommendations for nudges and engagements
-  **Optimize Funnels with AI nudges**
Identify and address choke points in your funnels that hinder conversion. Discover effective nudges to move stalled or slow accounts through the funnel and towards successful outcomes
-  **Spot Revenue Risks & Opportunities**
Spot revenue risks, and seize hidden opportunities with FunnelStory AI analysis

BENEFITS:

-  30X AI productivity Boost
-  Increased renewal and expansion rates
-  Enhanced customer engagement and retention
-  Improved sales efficiency
-  Data-driven decision-making

IDEAL FOR:

-  Sales teams looking to improve conversion rates, efficiency
-  Customer Success teams aiming to reduce churn and increase customer lifetime value
-  Product teams seeking to optimise product adoption and user engagement
-  Marketing teams that target the right customers and personalise marketing campaigns



“Our enterprise customers perform millions of operations every single day. FunnelStory AI helps us get complete visibility and focus on what really matters. This helped us go from being reactive to be proactive in our customer success and product strategy.”



Mohan Athreya
Chief Product Officer, Rafay